



HubSpot ChatGPT Deep Research Prompts

Ready-to-Use Prompts for Sales, Marketing & Customer Success

Get strategic insights from your CRM data in minutes, not hours.

How to Use These Prompts

These prompts work with HubSpot's ChatGPT Deep Research connector. Copy, paste, and customize them for your specific business needs.



Before you start

- ☐ **Replace placeholder values** (like "\$30K" or "75+ employees") with numbers that match your business
- ☐ **Adjust timeframes** ("past quarter" vs "past 6 months") based on your reporting needs
- ☐ **Modify industry terms and company sizes** to fit your target market
- ☐ **Update object names** if you use custom property labels in HubSpot
- ☐ **PRO TIP:** Start with broader prompts, then ask follow-up questions to drill down into specific insights.



Sales Prompts

- “Review my current sales pipeline and identify the top 12 deals most likely to close this quarter based on deal value, last activity date, and stage duration”
- “Build a 3-email follow-up sequence for prospects who haven’t responded in 2+ weeks, addressing common stalling objections around budget, timing, and decision-making authority”
- “Compare win rates for deals above \$30K versus below \$30K over the past quarter, identifying the top 3 factors that differentiate successful larger deals”
- “Segment target prospects by company size (1-50, 51-200, 200+ employees), industry vertical, and technology stack to create tailored outreach approaches for each segment”
- “Draft a cold email template for prospects in companies with 75+ employees who have visited your pricing page but haven’t engaged, focusing on ROI and implementation timeline concerns”



Marketing Prompts

- “Compare conversion rates from different lead sources (organic search, paid ads, webinars, content downloads) over the past 3 months to identify your highest-ROI channels”
- “Analyze which buyer personas convert fastest from first touch to customer, and create targeted nurture sequences for your top-converting personas”
- “Identify which content types (whitepapers, case studies, webinars) generate the most qualified leads by analyzing engagement patterns and subsequent sales outcomes”
- “Track multi-touch attribution across your marketing campaigns to understand which combination of touchpoints leads to closed deals”
- “Segment email recipients by engagement level (high, medium, low) and create re-engagement campaigns for each segment based on their interaction patterns”



Service/Customer Success Prompts

- “Analyze support ticket volume and categories over the past quarter to identify the top 5 recurring issues and their impact on customer satisfaction”
- “Develop a customer health scoring system based on product usage, support interactions, and engagement metrics to predict churn risk”
- “Identify support issues that consistently exceed SLA targets and create streamlined resolution processes for the most time-consuming ticket types”
- “Segment customers by size, industry, and usage patterns to create tailored success plans and proactive outreach strategies for each segment”
- “Create clear escalation criteria for different types of customer issues, including severity levels, stakeholder involvement, and resolution timeframes”

Getting Better Results



Be specific about what you want back.

Instead of asking for “insights,” ask for “the top 3 factors” or “a ranked list of 5 channels.”



Always cross-validate findings.

ChatGPT can make mistakes. Verify important insights against your actual HubSpot reports.



Ask follow-up questions.

Start broad, then drill down: “Now show me the same analysis for just our enterprise customers.”



Use your actual data structure.

Reference your custom properties, pipeline stages, and deal values.

Need Help with HubSpot Implementation?

These prompts work best when your HubSpot is set up properly. Clean data, consistent processes, and proper integrations make all the difference.

Anneomaly Digital specializes in HubSpot implementations that actually work for busy operations and sales leaders. We help you get your CRM running smoothly so tools like ChatGPT can deliver real insights.

Ready to optimize your HubSpot setup?

Email: anne@anneomalydigital.com

Let's make your CRM work for you.



Anneomaly Digital named **Most Promising HubSpot Solutions Providers** by *CIO Review, 2023*, and **Top 10 HubSpot Providers** by *CIO Review, 2024*

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